



osapiens 1D+ WBA Bearing Authenticator 2.0

Through the World Bearing Association (WBA), well-known manufacturers pursue common goals such as combating counterfeiting. With the new app developed by osapiens for the WBA, counterfeit bearings can be detected within seconds.



Counterfeit bearings endanger the safety of people and equipment. They destroy productivity and cost a great deal of money because they cause expensive downtimes and repairs. The „Stop Fake Bearings“ initiative of the World Bearing Association (WBA) will help you, to recognize counterfeit bearings - and thus protect your employees, your equipment and not least your good reputation. Use the new WBA Authenticator App developed by oneIDentity+ as a central entry point for the authentication of rolling bearings from worldwide leading manufacturers such as JTEKT (Koyo), NACHI, NTN, NSK, Schaeffler (INA/FAG), SKF and Timken.



„The World Bearing Association (WBA) was founded in 2006 by the American Bearing Manufacturers' Association (ABMA), the Japan Bearing Industrial Association (JBIA) and the Federation of European Bearing Manufacturers' Association (FEBMA).“

The WBA contributes to the development of the global industry, for example by combating counterfeits (www.stopfakebearings.com). With the WBA App developed as part of the „Stop Fake Bearings“ initiative, all end customers, dealers and manufacturers can now use the oneIDentity+ service platform which offers a centrally accessible, simple option for an initial authenticity check of bearings from leading manufacturers.“

Ingrid Bichelmeir-Böhn
Attorney at Law, Global Brand Protection, Schaeffler AG
WBA Committee Chairwoman

On the trail of forgeries via the App

It is not easy to detect fake bearings. They often look like original products, and their packaging is also an exact replica.

But from now on, there is a method helping you to quickly carry out an initial check: The **WBA Bearing Authenticator 2.0** for iOS and Android.

It has been developed by the world's leading bearing manufacturers, which mark all their products and packaging with a unique and serialized code in the framework of the joint initiative „Stop Fake Bearings“ to achieve better product protection.



Counterfeit protection Track & Trace

Authenticity check

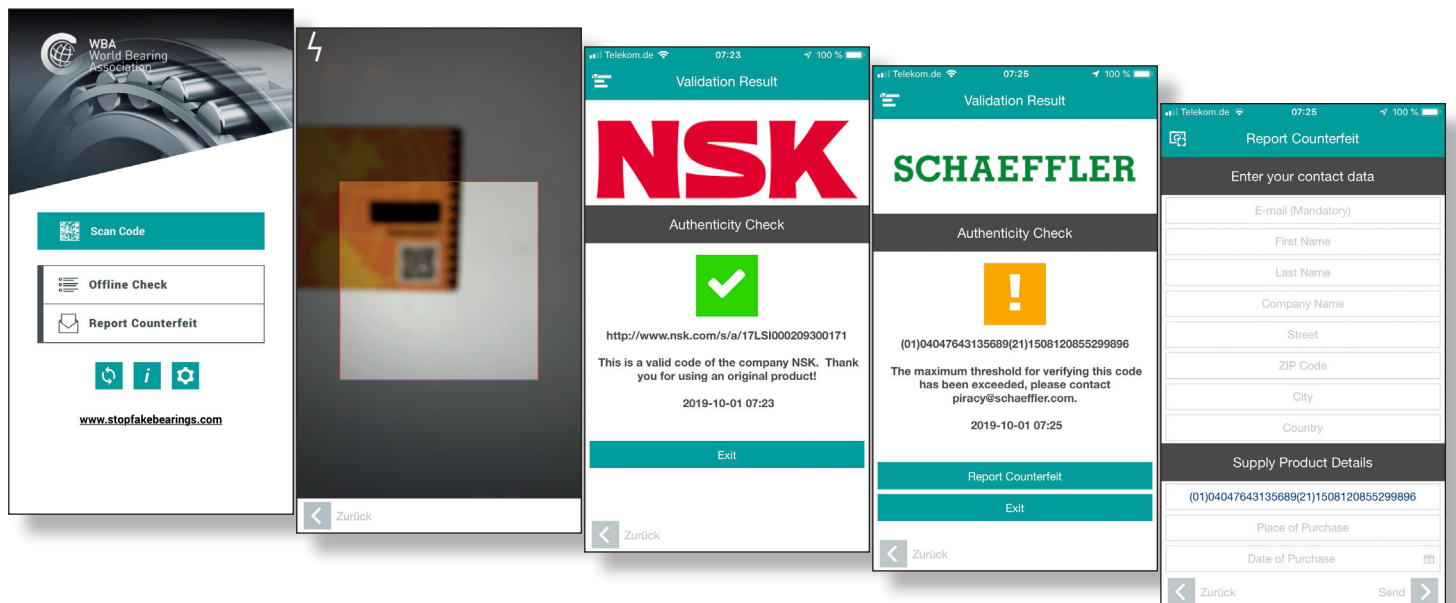
Together we are stronger!

Product Protection

Industry Solution



Authenticity Check with the WBA Bearing Authenticator 2.0




How to find the WBA Authenticator 2.0


The following QR codes will take you to the **Google Play Store** and the **Apple App Store**, where you can download the **WBA Authenticator 2.0** for free. For our Chinese users a special **WeChat Miniprogram** is available.




How the WBA Authenticator App Works

Start the app, select the menu item „Scan code“ and scan the DataMatrix or QR code on the packaging of the bearing or on the bearing itself. The app responds with one of these icons right away:

 Everything is okay, the code is correct and was found in the WBA Authenticator database.

 Caution - the code is known, but has been scanned several times. To be on the safe side, please contact us via „Report counterfeit“ and submit the manufacturer in question.

 Attention, the code is unknown! Suspicion of forgery - ever use this bearing without consulting us! Please contact us via „Report counterfeit“ and submit the manufacturer in question.

Advantages

The WBA Authenticator App offers you many advantages. These include:

- a central point of entry to check the bearings of the world's leading manufacturers JTEKT (Koyo), NACHI, NTN, NSK, Schaeffler (INA/FAG), SKF and Timken
- product verification via mobile phone, free and accessible for all - worldwide and around the clock
- in case of doubt, a direct problem report can be sent to the manufacturer

Are you a manufacturer or dealer of bearings or other original products worth protecting, as well? Is Authentication and Track & Trace also a topic concerning you? Then please contact us! We are looking forward to working with you to discover the potentials of serialization for your company.

For more information call us or visit www.one-identity-plus.com and www.stopfakebearings.com

What makes oneIdentity+ GmbH special?

We offer flexible, standards-based solutions for the challenges in the areas of digitization, brand protection and track & trace. With over 15 years of market experience and as a Solution Partner of GS1 Germany as well as subsidiary of the TecAlliance GmbH and the osapiens Services GmbH, oneIdentity+ GmbH is a reliable, powerful and neutral partner for your digital business.

Contact:

Dr.-Ing. Daniel Dünnebacke
Chief Operating Officer
+49 160 96726346
daniel.duennebacke@osapiens.com

Mirja Bittrich
Senior Product Manager
+49 176 23232261
mirja.bittrich@osapiens.com

oneIdentity+ GmbH
Steinheilstraße 10
85737 Ismaning
Germany

